

# 2022

OCTOBER 27-30

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JOIN US IN ORLANDO TO CELEBRATE THE  
**23<sup>RD</sup> ANNUAL NETWORKING  
AND EDUCATIONAL FORUM**

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GAYLORD PALMS RESORT & CONVENTION CENTER  
KISSIMMEE, FL, USA



Forum Prospectus for Sponsors,  
Advertisers, & Exhibitors





# 23<sup>RD</sup> ANNUAL NETWORKING AND EDUCATIONAL FORUM

## WELCOME

The International Academy of Collaborative Professionals (IACP) is an international 501(c)(3) nonprofit organization dedicated to educating professionals and the public about Collaborative Practice.

With nearly 3,000 professional members in over 25 countries and an email list of over 9,000 dispute resolution professionals, IACP is a leader in the field where Collaborative Practice has rapidly gained recognition as a valuable conflict resolution process. For more information on IACP, please visit [collaborativepractice.com](http://collaborativepractice.com).

The Annual Networking and Educational Forum is the largest and most preeminent gathering of Collaborative professionals from around the world.

The 2022 Forum in Orlando promises to be another incredible opportunity for networking, education, and sharing of best practices. After too much time apart, and two years of membership growth, our participants are eager to see each other in person again. Supporting partners and IACP members will not want to miss out on the sponsorships and events associated with this tremendous conference.

### Our Forum by the Numbers...

More than 450 lawyers, mental health professionals, financial professionals and other Collaborative practitioners from all over the world are expected to

attend the Forum at Gaylord Palms Resort & Convention Center from October 27-30, 2022.

**FOUR** exciting and learning-packed days where Collaborative practitioners increase their knowledge and network with peers, leaving participants inspired and energized in their efforts to help separating couples, families, and parties in conflicts through the Collaborative Process.

More than **80** of the most seasoned and highly sought-after Collaborative professionals will lead over **40** workshops including **EIGHT** intensive, full-day Pre-Forum Institutes.

### Make 2022 Even More Magical

For the this year's Forum, there will be special sponsorship opportunities based on the uniqueness of the hotel. Contact Michael C. Russell, Executive Director at [MCR@CollaborativePractice.com](mailto:MCR@CollaborativePractice.com) to learn how you can create your own magical opportunity and shine at the 2022 Forum.

Sponsors who make payment by May 13, 2022 will be highlighted in a special notice in a member email announcing the opening of registration.

For Exclusive Partnership Opportunities please contact [MCR@CollaborativePractice.com](mailto:MCR@CollaborativePractice.com)

# SPONSORSHIPS

Sponsors will receive the benefits outlined below as well as recognition in communications to all IACP members. To reserve your sponsorship, please complete the online reservation form or email [Forum@CollaborativePractice.com](mailto:Forum@CollaborativePractice.com).

## EMERALD SPONSOR (Exclusive Opportunity) - US \$20,000

Your contribution as the Emerald Sponsor will be highlighted throughout the 23rd Forum! A representative of your organization will have the opportunity to briefly address all participants before a conference plenary session.

- Remarks by your organization's representative before a conference plenary session (5 minutes maximum)
- 10 Tickets to the Saturday night social event
- Logo and link on registration website and digital materials
- Logo and link in Forum communications emails (100,000+ impressions)
- Three complimentary Forum registrations including meals
- Two full page ads in the Forum notebook with premium placement
- Prominent listing as the Emerald Sponsor on the front inside cover of the Forum notebook
- Weekly promotion via IACP social media channels
- Opportunity to include an item in the attendee bag
- Two exhibit tables with preferred placement
- Recognition from stage at all 3 plenary sessions
- Recognition and link on Forum webpage
- Logo recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

## PLATINUM SPONSOR (Exclusive Opportunity) - US \$10,000

- Sponsorship of the Saturday night social event including 10 event tickets
- Logo and link on registration website and digital materials
- Logo and link in Forum communications emails (100,000+ impressions)
- Two complimentary Forum registrations including meals
- Full page ad in the Forum notebook with premium placement
- 4 social media posts with recognition as Platinum sponsor across IACP channels
- Logo recognition in the Forum notebook
- Opportunity to include an item in the attendee bag
- One exhibit table with preferred placement
- Recognition from stage at all 3 plenary sessions
- Recognition and link on the Forum webpage
- Logo recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum



## **HOSPITALITY SPONSOR (Exclusive Opportunity) - US \$5,000**

- Sponsorship of all beverage stations and bars at the Saturday night social event including 4 event tickets (Hosted drink tickets or a fixed period of open bar provided to attendees.)
- Logo placement on bar signage at the Saturday night social event
- Logo and link on registration website and digital materials
- Logo and link in Forum communications emails (100,000+ impressions)
- One complimentary Forum registration including meals
- Full page ad in the Forum notebook
- Logo recognition in the Forum notebook
- 2 social media posts across IACP channels
- Opportunity to include an item in the attendee bag
- One exhibit table with preferred placement
- Logo recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

## **WIFI SPONSOR (Exclusive Opportunity) - US \$5,000**

- Sponsor selects Forum wifi password
- Logo and link on registration website and digital materials
- Logo and link in Forum communications emails (100,000+ impressions)
- One complimentary Forum registration including meals
- Full page ad in the Forum notebook
- Logo recognition in the Forum notebook
- 2 social media posts across IACP channels
- Opportunity to include an item in the attendee bag
- One exhibit table with preferred placement
- Recognition on all WIFI signage
- Sponsor badge ribbons for your representatives attending the Forum

## **ATTENDEE BAG SPONSOR (Exclusive Opportunity) - US \$5,000**

- One color logo printed on one side of the canvas attendee bag (450+)
- Logo and link placement on registration website and digital materials
- One complimentary Forum registration including meals
- Full page ad in the Forum notebook
- Logo recognition in the Forum notebook
- 2 social media posts across IACP channels
- Opportunity to include an item in the attendee bag
- One exhibit table with preferred placement
- Recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum



## **STANDARDS & ETHICS BOOKLET SPONSOR (Exclusive Opportunity) - US \$2,500**

- Name and one color logo on front cover of printed IACP Standards & Ethics booklet, distributed in all attendee bags
- Recognition and link on the Forum webpage
- Logo recognition in the Forum notebook
- One exhibit table
- Recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

## **NETWORKING RECEPTION & OPENING CEREMONIES SPONSOR - US \$2,500**

- Recognition from stage at the Opening Ceremonies
- Recognition and link on the Forum webpage
- Half page ad in the Forum notebook
- Logo recognition in the Forum notebook
- One exhibit table
- Recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

## **STU WEBB LECTURE SPONSOR - US \$2,500**

- Recognition from stage at the Saturday Plenary Session
- Recognition and link on the Forum webpage
- Half page ad in the Forum notebook
- Logo recognition in the Forum notebook
- One exhibit table
- Recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

## **CLOSING PLENARY & BREAKFAST SPONSOR - US \$2,500**

- Recognition from stage at the Closing Plenary Session
- Recognition and link on the Forum webpage
- Half page ad in the Forum notebook
- Logo recognition in the Forum notebook
- One exhibit table
- Recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum



## LANYARD SPONSOR (Exclusive Opportunity) - US \$2,500

- Name and one color logo on event lanyards
- Recognition and link on the Forum webpage
- Logo recognition in the Forum notebook
- One exhibit table
- Recognition on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

## EDUCATIONAL PROGRAM SPONSOR (LIMITED TO THREE) - US \$2,500\*

\*Add this sponsorship to any other sponsorship at the \$2,500 or higher level for \$1000

- Educational sponsors will have an opportunity to present a one-hour educational workshop to interested participants on Friday afternoon
- One hour in a training room with a projector and screen
- Educational Program Sponsor opportunities included in all published Forum timelines (website, signs at site, Forum notebook)
- Upgraded Forum notebook listing, which includes information about your Educational Program Sponsor
- Educational Program Sponsor highlighted in a dedicated e-blast
- IACP will submit program materials for Florida CLE credit
- Recognition and link on the Forum webpage
- One exhibit table with preferred placement
- 1 social media recognition across IACP channels
- Sponsor badge ribbons for your representatives attending the Forum
- Educational sponsors will also have the opportunity to record\* a one-hour educational workshop that will be available on-demand for IACP members.

\*Educational sponsor is responsible for creating the recording and any associated costs.

## PRACTICE GROUP SPONSOR - US \$1,500

- Listing as a Practice Group Sponsor in the Forum notebook
- Recognition and link on the Forum webpage
- Listing on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

## FIRM SPONSOR - US \$1,500

- Listing as a Firm Sponsor in the Forum notebook
- Recognition and link on the Forum webpage
- Listing on Forum signage
- Sponsor badge ribbons for your representatives attending the Forum

\*Note: All logos must be 300 dpi JPG or AI files.



# ADVERTISING OPPORTUNITIES

Advertising in the IACP 23rd Annual Networking and Educational Forum Notebook and Digital Materials ensures the greatest number of lasting impressions. Forum attendees refer to the digital materials daily for the schedule during the conference, and refer back to their workshop notes after the conference has ended. In addition, all advertisements will be featured in a looped PowerPoint, viewable by attendees as they arrive for the two plenaries.

## ATTENDEE NOTEBOOK RATES

- Back cover: US \$2,500
- Inside Front Cover: US \$2,000
- Inside Back Cover: US \$1,750
- Full-Page Ad: US \$1,250
- Half-Page Ad: US \$750
- Quarter Page Ad: US \$400

## ATTENDEE BAG STUFFER - US \$500 per item

Every Forum attendee will be given a bag. Each bag is used to hold the Forum Notebook and other materials throughout the Forum, making this an outstanding opportunity to share your printed material with attendees.

\*Note: All printing, shipping and related costs of Bag Stuffer materials are the advertiser's responsibility. Bag Stuffer materials must be received at Gaylord Palms Resort and Convention Center by October 24, 2022. Address information will be supplied to you.

SPONSORSHIP RESERVATIONS ARE DUE BY

# AUGUST 26, 2022



# EXHIBIT TABLES

Ad specs will be sent to you once ad is reserved. Please fill out the enclosed reservation form or email [Forum@CollaborativePractice.com](mailto:Forum@CollaborativePractice.com).

## EXHIBITOR SCHEDULE

### FRIDAY, OCTOBER 28, 2022

Exhibitor Set-Up: 9:00am - 3:00pm / Exhibits Open: 10:00am - 9:30pm (most traffic starts at 3:00pm)

### SATURDAY, OCTOBER 29, 2022

Exhibits Open: 8:00am - 5:00pm

### SUNDAY, OCTOBER 30, 2022

Exhibits Open: 8:00am - 12:30pm / Exhibits Dismantle: 12:30pm - 2:00pm

## FORUM EXHIBIT TABLE - US \$750

- 6' skirted table (black linen)
- 2 chairs
- 1 waste basket
- Refreshments during Friday Networking Reception
- Forum Attendee Notebook Listing including company name, website, contact name, and 50-word company description.

Note: Please make sure your table-top display will fit on or behind a 6' table. Space for standing floor banners is limited.

EXHIBITOR RESERVATIONS ARE DUE BY

# AUGUST 26, 2022



# ACCOMMODATIONS

Those who wish to book accommodations under our special rate at the conference hotel can book, modify, or cancel a reservation as availability allows.

<https://book.passkey.com/go/IACPGP2022>

## CONTRACT TERMS & AGREEMENT

We hereby submit an application for the 2022 IACP Networking & Educational Forum exhibit space, sponsorship and/or other advertisement opportunity selected within this contract. We understand payment in full is required to guarantee the selected package and a confirmation will be sent upon receipt of this application and payment. All payments must be in U.S. currency. In addition, we understand that under the terms of our selected package, IACP reserves the right to assign exhibitors to space as they deem appropriate.

We understand that all package sales are final. **No refunds will be granted for any reason.** In addition, no subletting or assignment of exhibit space will be permitted. Violators of any of the regulations by an exhibiting or sponsoring organization, or its representatives, will result in the forfeiture of the exhibit space and/or sponsorship and loss of any and all monies paid. We agree to abide by the established rules and regulations, which are included in this prospectus for the 2022 IACP Networking & Educational Forum and made a part of this contract. We understand IACP, at its discretion, may make reasonable changes, amendments or additions to these terms, rules and regulations. Further, it is understood that arrangements and payments for exhibitor services not included in this contract are separate transactions and must be coordinated with the selected service contractor and/or the participating hotel.

# COMPLETE SPONSORSHIP REGISTRATION

To complete your registration and remit payment, please use the link below:

<https://www.collaborativepractice.com/civicrm/contribute/transact?reset=1&id=26>



Level (For a full list of benefits please see prospectus)	<b>Emerald \$20,000</b>	<b>Platinum \$10,000</b>	<b>Hospitality Sponsor \$5,000</b>	<b>Wifi Sponsor \$5,000</b>	<b>Attendee Bag Sponsor \$5,000</b>	<b>Networking Reception &amp; Opening Opening Ceremonies Sponsor \$2,500</b>	<b>Stu Webb Lecture Sponsor - \$2,500</b>	<b>Closing Plenary &amp; Breakfast Sponsor - \$2,500</b>	<b>Lanyard Sponsor - \$2,500</b>	<b>Practice Group or Firm Sponsor - \$1,500</b>
Exclusive/number available	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive				Exclusive	
Speaking/Video Ad opportunity during Forum	X	-		-	-	-	-	-	-	-
Saturday Social Tickets	10	10	4	-	-	-	-	-	-	-
Logo & link recognition registration website and digital materials	Premier Placement	Premier placement	Logo	Logo	Logo	-	-	-	-	-
Logo & link recognition in Forum communication emails	Premier Placement	Premier placement	Logo	Logo	-	-	-	-	-	-
Complimentary registrations to Forum	3	2	1	1	1	-	-	-	-	-
Ad in Notebook (Forum Programbook)	2 Full Pages	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page	Logo recognition	Listing
Social media promotion	Weekly	4 posts	2 posts	2 posts	2 posts	-	-	-	-	-
Opportunity to include item in attendee bag	X	X	X	X	X	-	-	-	-	-
Exhibitor Booth	2	X	X	X	X	X	X	X	X	-
Onstage recognition	X	X	-	-	-	X	X	X	-	-
Recognition and link on Forum webpage	X	X	-	-	-	X	X	X	X	X
Recognition on signage	Premier Placement Logo	Logo	Logo	X	X	X	X	X	X	Listing
<b>Other Unique Opportunities (For a full list of benefits please refer to the prospectus)</b>	<b>Standards &amp; Ethics Booklet Sponsor \$2,500</b> (Exclusive Opportunity)					<b>EDUCATIONAL PROGRAM SPONSOR (LIMITED TO THREE) - \$2,500*</b> *Add this sponsorship to any other sponsorship at the \$2,500 or higher level for \$1000				
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